

Bachelor of Business Administration

Program Learning Goals

	Demonstrate written and oral communication skills appropriate for business situations.	Create evidence-based solutions to business problems or opportunities.	Understand diverse cultural perspectives and apply general business knowledge in the global market.	Apply critical thinking and problem solving skills to make sound decisions in the business environment.	Recognize the ethical and corporate social responsibilities of organizations	Operate effectively when in teams both as a leader and as a member.	Integrate and apply general business principles to business issues.	Apply appropriate qualitative and quantitative methods for business analysis and decision-making.
Leadership & Team Development	I					I		
Communications	R, E					R, E		
Professional Business Writing	R, E					R, E		
Human Behavior in Organizations	R, E	I	I			R, E	I	
Managing Organizations	R, E	R	E	I	I	R, E		
Accounting for Managers	R, E	R		R, E	E	R, E	E	I
Statistical Decision Making	R, E			E		R, E		R, E
Managerial Economics	R, E	R		E		R, E	E	R
The Global Economy	R, E	R	R, E	R	E	R, E	R,E	
Marketing Management	R, E	R, E	E	E	R, E	R, E		
Information Systems	R, E	E		R, E	R, E	R, E	R	
Operations & Quality	R, E	R, E	E	E	E	R, E	R	
Financial Analysis & Risk Management	R, E			R	R, E	R, E		R, E
Social Responsibility	R, E		R, E	E	R,E	R, E		
Corporate Strategy	R, E	R	E	R	R	R, E		E
Multidisciplinary Project (Capstone)	R, E	R, E	R, E	R, E	R, E	R, E	R, E	R, E

I = Introduced
R = Reinforced and opportunity to practice
E = Emphasize